

2022

Most of us are introverts. Putting yourself and your message out there with stakeholders can be an ordeal, but those connections are crucial.

HIR

Needs improvement ☐ Needs improvement

Unsatisfactory ☒ Unsatisfactory

Outstanding ☐ Outstanding

Satisfactory ☐ Satisfactory

Relevant? ☐ Relevant?

Disciplined staff? ☐ Disciplined staff?

Evaluations? ☐ Evaluations?

Raised? ☐ Raised?

Grievances? ☐ Grievances?

LAI

OFF.

RELATIONS!

Especially in the toxic stew of social media - what you meant ≠ what gets heard, so ¹⁰ printed.

GRAPHIC DESIGN!

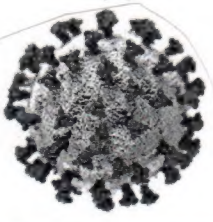
So much of it → has to be DIY.

IGNITER

Especially to a highly fragmented media audience.

fouring

- Domestic abusers
- People on drugs/drink
- The mentally ill
- Sovereign citizens
- Knife fights
- Porn watchers
- "Service animals"
- Vocational awe
- Entitled shittheads
- 8-attendance programs
- Unattended kids
- Stalkers
- Religiously politicizing



CRISIS RESPONSE

Didn't see that coming, did you?

Now how do you protect your state? Your patrons? Your facilities?

And what's next?



Things I didn't learn in **Library School**

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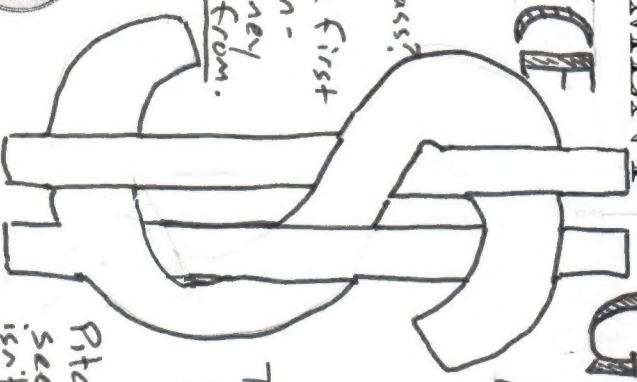


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GOVERNMENT

FINANCE

How the hell is this not a mandatory class? It should be damn near the first thing you learn - where your money comes from.



And how to parse that info.

Pitching a project that seems awesome to you isn't necessarily a no-brainer to grantors.

There's money out there, but you have to learn how to jump through some hoops.